

Udio u gledanosti Audience Share

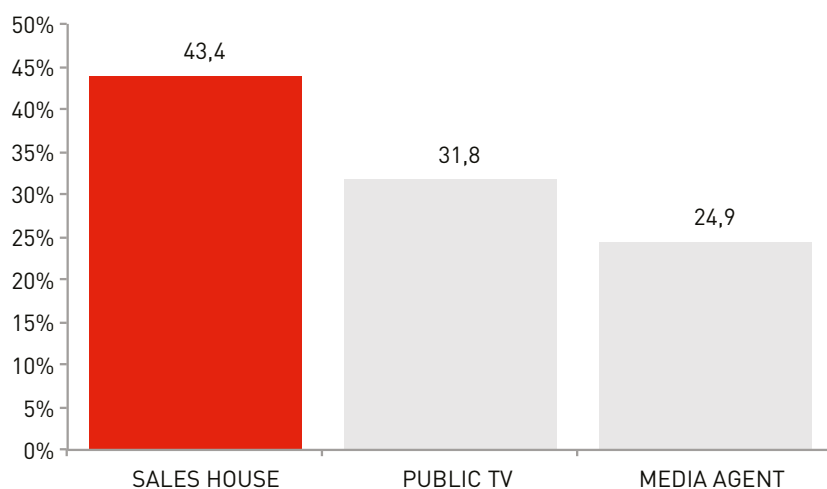
Izvor: Audience Measurement Nielsen
Region: BiH
Period: 01.12.2015 - 31.01.2016

Source: Audience Measurement Nielsen
Region: BiH
Period: 01.12.2015 - 31.01.2016

Udio u gledanosti: 01.12.2015 - 31.01.2016

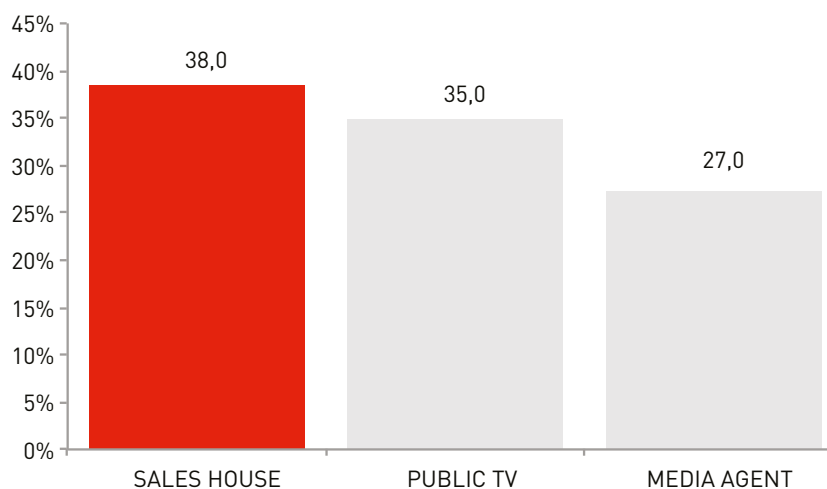
Audience Share: 01.12.2015 - 31.01.2016

Ciljna skupina: Svi 4+
Target: Total Individuals W/O*
Vrijeme: 20:00 - 00:00h
Time Slot: Prime Time 20:00 - 00:00h



SALES HOUSE: OBN, BN, TV1, MREŽA
PUBLIC TV: FTV, RTRS, BHT1
MEDIA AGENT: PINK, HAYAT, ATV

Ciljna skupina: Svi 4+
Target: Total Individuals W/O*
Vrijeme: 07:00 - 00:00h
Time Slot: All Day 07:00 - 00:00h



SALES HOUSE: OBN, BN, TV1, MREŽA
PUBLIC TV: FTV, RTRS, BHT1
MEDIA AGENT: PINK, HAYAT, ATV

* W/O - Without Others

Top programi Top Programs

Izvor: Audience Measurement Nielsen
Region: BiH
Period: 25. - 31.01.2016
Ciljna Skupina: Svi 4+

Source: Audience Measurement Nielsen
Region: BiH
Period: 25. - 31.01.2016
Target: Total Individuals

Top programi: 25. - 31.01.2016

Top Programs: 25. - 31.01.2016

ELIF



22,4
SHR%

13,3
AMR%

Ponedjeljak - Petak 20:00h

ODBAČENO SIROČE



16,7
SHR%

9,6
AMR%

Ponedjeljak, Srijeda, Četvrtak 20:50h

STOL ZA 4



22,4
SHR%

10,4
AMR%

Ponedjeljak - Četvrtak 17:00h

NIKAD NIJE KASNO



19,0
SHR%

8,9
AMR%

Nedjelja 21:00h

ZVEZDE GRANDA



31,5
SHR%

13,8
AMR%

Subota 21:00h

Top 30 programi - sve TV Top 30 Programs - All TV Stations

Izvor: Audience Measurement Nielsen
Region: BiH
Period: 01.12.2015 – 31.01.2016
Ciljna skupina: Svi 4+
Data: Ne uključuje informativni program

Source: Audience Measurement Nielsen
Region: BiH
Period: 01.12.2015 – 31.01.2016
Target: Total Individuals
Data: Excluded: News/Political Programs

Top 30 programi: 01.12.2015 – 31.01.2016

Top 30 Programs: 01.12.2015 – 31.01.2016

No.	Description	Channel	Date	Start time	End time	Duration	Variable	AMR %	SHR %
1	ZVEZDE GRANDA	OBN	23.01.2016	20:59:51	24:36:39	03:36:49	ZABAVNE EMISIJE	18,01%	39,30%
2	ZVEZDE GRANDA	OBN	16.01.2016	20:59:56	24:27:42	03:27:47	ZABAVNE EMISIJE	16,83%	35,59%
3	ZVEZDE GRANDA	OBN	09.01.2016	21:00:06	24:25:01	03:24:56	ZABAVNE EMISIJE	16,74%	37,49%
4	LUD, ZBUNJEN, NORMALAN	FTV	16.01.2016	20:03:40	20:45:10	00:41:31	SERIJE	16,73%	27,56%
5	NEKI NOVI KLINCI	OBN	22.01.2016	20:45:42	22:30:46	01:45:05	ZABAVNE EMISIJE	16,02%	28,50%
6	LUDE GODINE 8	FTV	17.01.2016	20:56:46	22:28:13	01:31:28	FILMOVI	15,92%	27,27%
7	ELIF	OBN	27.01.2016	19:58:33	20:48:49	00:50:17	SERIJE	15,85%	25,82%
8	ZVEZDE GRANDA	OBN	05.12.2015	21:00:15	24:28:14	03:28:00	ZABAVNE EMISIJE	15,84%	35,82%
9	ELIF	OBN	22.01.2016	19:58:33	20:44:53	00:46:21	SERIJE	15,81%	25,62%
10	ZVEZDE GRANDA	OBN	02.01.2016	21:00:06	24:07:52	03:07:47	ZABAVNE EMISIJE	15,01%	29,79%
11	LUD, ZBUNJEN, NORMALAN	FTV	15.01.2016	18:10:30	18:49:12	00:38:43	SERIJE	14,96%	27,11%
12	ELIF	OBN	30.12.2015	19:57:28	20:50:19	00:52:52	SERIJE	14,81%	26,00%
13	ELIF	OBN	28.01.2016	19:56:59	20:45:54	00:48:56	SERIJE	14,33%	23,58%
14	LUD, ZBUNJEN, NORMALAN	FTV	17.01.2016	20:31:06	20:56:45	00:25:40	SERIJE	14,31%	23,10%
15	ELIF	OBN	13.01.2016	19:58:08	20:46:19	00:48:12	SERIJE	14,25%	23,71%
16	KUD PUKLO DA PUKLO	FTV	07.01.2016	21:30:12	22:17:45	00:47:34	SERIJE	14,14%	28,33%
17	LUD, ZBUNJEN, NORMALAN	FTV	03.01.2016	20:09:28	20:43:21	00:33:54	SERIJE	14,10%	22,20%
18	LUD, ZBUNJEN, NORMALAN	FTV	03.01.2016	20:47:24	21:18:38	00:31:15	SERIJE	14,04%	22,32%
19	LUD, ZBUNJEN, NORMALAN	FTV	12.12.2015	20:09:24	20:50:55	00:41:32	SERIJE	14,03%	24,60%
20	ZVEZDE GRANDA	OBN	26.12.2015	20:59:51	24:29:07	03:29:17	ZABAVNE EMISIJE	13,97%	35,25%
21	ELIF	OBN	25.01.2016	19:57:52	20:46:49	00:48:58	SERIJE	13,86%	23,32%
22	ZVEZDE GRANDA	OBN	30.01.2016	20:54:07	24:30:25	03:36:19	ZABAVNE EMISIJE	13,80%	31,45%
23	LUD, ZBUNJEN, NORMALAN	FTV	06.12.2015	20:10:17	20:46:25	00:36:09	SERIJE	13,70%	21,97%
24	LUD, ZBUNJEN, NORMALAN	FTV	24.01.2016	20:58:48	21:19:16	00:20:29	SERIJE	13,61%	23,77%
25	LUD, ZBUNJEN, NORMALAN	FTV	31.01.2016	20:41:00	21:11:08	00:30:09	SERIJE	13,59%	24,17%
26	ELIF	OBN	28.12.2015	19:57:57	20:49:32	00:51:36	SERIJE	13,41%	22,41%
27	ELIF	OBN	04.01.2016	19:57:45	20:45:49	00:48:05	SERIJE	13,39%	21,08%
28	NEKI NOVI KLINCI	OBN	08.01.2016	20:47:49	22:35:13	01:47:25	ZABAVNE EMISIJE	13,39%	23,55%
29	LUD, ZBUNJEN, NORMALAN	FTV	23.01.2016	20:04:57	20:50:54	00:45:58	SERIJE	13,34%	21,99%
30	LUD, ZBUNJEN, NORMALAN	FTV	10.01.2016	20:41:29	21:08:52	00:27:24	SERIJE	13,27%	22,33%

Tjedni prosjek Weekly Average

Izvor: Audience Measurement Nielsen
Region: BiH
Vrijeme: (20:00-00:00)
Ciljna Skupina: Sva Domaćinstva

Source: Audience Measurement Nielsen
Region: BiH
Time: Prime Time (20:00-00:00)
Target: All Households

Tjedni Prosjek - Prime time (20:00 - 00:00)

Weekly Average - Prime time (20:00 - 00:00)

Tekuća Sezona: 25. - 31.01.2016

Current Season: 25. - 31.01.2016

TV STANICA NETWORK	TRAJANJE DURATION (min)	GLEĐANOST RATING (%)	DOMAĆINSTVA HOUSEHOLDS (000)	UDIO GLEĐANOSTI SHARE (%)
Household				
OBN	240	13,0	139.418	18,6
Pink BH	240	7,7	82.597	11,0
FTV	240	6,3	67.476	9,0
BN TV	240	3,6	38.976	5,2
HAYAT TV	240	3,6	38.648	5,2
RTRS	240	2,1	22.372	3,0
BHT 1	240	1,7	18.141	2,4
ATV	240	1,4	15.446	2,1
TV1	240	1,1	11.397	1,5



ELIF
Ponedjeljak - Petak 20:00h



GRAND PARADA
Utorak, 21:00h



ZVEZDE GRANDA
Subota 21:00h

KONTAKT Tel: 00387 33 648 888, Fax: 00387 33 648 744,
E-mail: marketing@obn.ba
Web: www.obn.ba

Izvor gore navedenih podataka je agencija AUDIENCE MEASUREMENT NIELSEN. Molimo Vas da podatke ne objavljujete u sredstvima javnog komuniciranja niti ih ustupate trećim osobama bez prethodnog odobrenja OBN televizije i agencije AUDIENCE MEASUREMENT NIELSEN.